

## Medium Postcard

### CMYK Layer

5.00" x 7.00"



#### **Bleed Area: 5.16" x 7.16"**

Extend your background to fill the full bleed area.



#### **Trim: 5.00" x 7.00"**

This is the full size of your product.



#### **Safe Area: 4.84" x 6.84"**

Keep all the important bits of your design inside this area.

#### **Design Requirements:**

- Artwork should be created in CMYK
- Raster images should be at least 300DPI
- Delete all non Artwork layers and save file as a PDF/x-1a

Medium Postcard  
Special Finish Layer  
5.00" x 7.00"



**Design Requirements:**

- Special Finish artwork should be 100% K
- Do not duplicate CMYK design on Foil layer
- Delete all non Artwork layers and save file as a PDF/x-1a